

ReWorks

YEAR IN REVIEW | 2020



VISION STATEMENT

Summit County will be a “zero-waste” community through leadership, education and engagement.

MISSION STATEMENT

ReWorks provides solutions and leadership to empower our community, institutions, and businesses to develop and utilize environmentally sound, cost-effective recycling and waste management strategies.

To help navigate the challenges of 2020, ReWorks and its Board of Trustees, relied on flexibility. This enabled ReWorks' offerings to Summit County residents to adjust efficiently and safely to the ever-changing situation we all encountered.

In addition to adapting existing programs and services, ReWorks was also able to incorporate and successfully implement new projects and programs during 2020 as well. The following content below highlights these accomplishments.

→ Solid Waste Plan

About every 5 years, ReWorks and all other solid waste districts in Ohio, must update, receive approval, and implement a solid waste plan ("Plan"). The Plan must demonstrate how ReWorks will achieve the nine required recycling and reduction goals of the State Solid Waste Plan. In November of 2020, the ReWorks Plan was approved by Summit County communities and the Ohio EPA.



A highlight of elements from the plan:

- Continue to provide the existing recycling and waste diversion programs and services.
- Increase efforts to address food waste management.
- Increase outreach/education on curbside recycling and waste reduction.
- Utilize Community Recycling Assistance Grant to better serve municipalities with recycling and waste diversion.
- Relocate administrative offices and the addition of a service center.

To review the Executive Summary, please visit: <https://www.summitreworks.com/SolidWastePlan>

→ Website

Work on the new website began in 2020 and by September, the new site was up and running. This new site enables our staff to easily make edits and keep the content up to date for Summit County residents. Our URL did not change, so it is still accessible as www.summitreworks.com



→ Electronics

Electronics can be a challenging waste stream for many reasons - user data on the devices, cost to recycle, the hazardous materials found in many electronic devices, and proper handling of materials during and after the recycling process.

In 2020 we implemented electronic collections with these challenges in mind. Work began on this program the previous year with time spent vetting various electronics waste recyclers.

Due diligence did pay off, as we found a contractor that was able to responsibly recycle a variety of electronics. Listed below are the results of the 4 electronics collections events ReWorks held in Stow, Ohio. With the success of these collections, this program offering is being expanded into 2021. ReWorks funded this program and this opportunity for Summit County residents was provided at no cost to those that participated.



4 Events (July through October)

Total cost to recycle electronics collected at 4 events: \$7,710.18

Pounds of electronics collected: 16,557

Summit County Households Participating; 272

MATERIAL	# COLLECTED
TVs (CRTs)	258
TVs (Flatscreen)	73
Laptops	103
Tablets	28
Cell Phones	166



Materials Management Consultations for Businesses

In 2020, there were 20 inquiries from businesses for Materials Management Consultations. 8 of these were for general information. Of the remaining 12, five joined ReWorks' Commercial Single Stream Recycling Program (CSS) and one business followed ReWorks' recommendations for materials management but did not join the CSS Recycling Program. These efforts led to a 50% success rate for businesses implementing recycling programs or waste reduction practices through ReWorks' technical support.

Commercial Single Stream Recycling Program (CSS)

The CSS program despite being on pause for a few months and experiencing fluctuations in business activity due to COVID-19, still was able to collect, divert from landfills, and ultimately recycle 100.39 tons of recyclables in 2020. Additionally, the CSS participants achieved a 75% set-out rate with their 130 totes.

Five new participants were added and 15 were removed (businesses closing, changing staffing patterns, etc.) However, by the end of the year, the program had 79 participants. ReWorks funds both the collection and provides training, materials, and technical support at no cost to the participants of this program.

Community Recycling Assistance Grant (CRAG)

ReWorks offers The Community Recycling Assistance Grant (CRAG) to all 31 municipalities in Summit County for their waste diversion efforts. In 2020, ReWorks provided more than \$490,000 in grant funds for communities.

These funds can be used to supplement the expenses municipalities incur when offering the following waste diversion services to their residents: curbside recycling (automatic and opt-in formats), recycling drop off center maintenance, monitoring, service fees and improvements and residential leaf & yard waste collection programs.

Household Hazardous Waste Recycling Center (HHWRC)

ReWorks' HHWRC is the longest running, permanently housed household hazardous waste recycling center in the State of Ohio and in 2020, saw its 25th anniversary. Its mission is to not only divert materials from our landfills, but to also provide safe recycling and disposal of these household hazardous materials from the home use of Summit County residents.

In 2020, the HHWRC was open every one of its 17 scheduled operational days. 4,861 Residents brought their materials Thursdays from 2 to 7 p.m. June through September. These participants brought 133.34 tons of household hazardous waste to the facility for proper handling.

Document Shredding and Recycling Events

This is a program that is available to both residents and businesses of Summit County. For the past few years, this program has been offered at six different locations around the

county to reach as many people as possible. In 2020, one event was cancelled, and another was rescheduled. However, this did not deter participants! Through the efforts of this program, 158,800 pounds of paper and 6,280 pounds of cardboard were diverted from the landfill. This represents the efforts of 2,469 participants at five events.

Organics

Materials such as food scraps and yard waste should not find their way to landfills. As always, ReWorks supports practices that lead to these materials' reduction first. After reduction, diverting materials from the landfill is the next step. ReWorks' Organics Committee back in 2016 helped ReWorks develop a goal to divert 85% of yard waste and 25% of food scraps generated in Summit County from the landfill by 2026.

Part of the CRAG funds go to municipalities in Summit County and helped keep of yard waste from entering our landfills.

In addition to this, one of the other goals was to help support composting infrastructure in Summit County. With our new website, we were able to build content on our website to showcase local food waste collection services as well as provide guidance to residents when selecting such a service.

Lastly, before large scale events in 2020 were canceled, ReWorks had continued our tradition of funding and coordinating food scrap collections at large events. For the third year in a row, ReWorks worked with the City of Akron and the John S. Knight Center to incorporate food scrap collection at the City of Akron's 2020 State of the City Address. This was the third year of this collaboration (2018, 2019, and 2020) and it led to a total of 2,370 pounds of food scraps being composted. This is an average of 790 pounds of food scraps diverted from the landfill and composted. ReWorks funded the collection and the transportation of these food scraps. All composting was done at an OEPA Class II facility.

Scrap Tire

Generally, ReWorks collects tires through four different efforts: a one-day Scrap Tire Collection Event in April, throughout the HHWRC's season, local government service garages, as well as Summit County Public Health's "Tire Clean Up" project.

However, for 2020's tire collections were sourced from two efforts, the HHWRC during its season and from local government services garages. In total, 4,784 tires were collected with 3,609 tires coming from collection efforts at the HHWRC and 1,175 tires from local government service garages. If one compares the results of these two methods of tire collections in 2019 vs 2020, ReWorks collected 641 more tires in 2020 than in 2019.



2020 RESULTS AT A GLANCE

CONSULTED 20 BUSINESSES ON MATERIALS MANAGEMENT OPTIONS AND 6 BEGAN RECYCLING PROGRAMS (THROUGH REWORKS' PROGRAM OR ON THEIR OWN)



4,784

TIRES COLLECTED

133.34

TONS OF HHW COLLECTED



165,080

POUNDS OF PAPER AND CARDBOARD COLLECTED, SHREDDED AND RECYCLED

50%

SUCCESS RATE FOR BUSINESSES IMPLEMENTING RECYCLING PROGRAMS OR WASTE REDUCTION PRACTICES THROUGH REWORKS' TECHNICAL SUPPORT.

\$490,317

TOTAL AMOUNT OF GRANT FUNDS AWARDED BY COMMUNITY RECYCLING ASSISTANCE GRANT

25 YEARS

25TH ANNIVERSARY OF THE HOUSEHOLD HAZARDOUS WASTE RECYCLING CENTER (HHWRC)

16,557 POUNDS OF ELECTRONICS COLLECTED



1 cREate Works

The goal of this program is to have the arts challenge us to reflect on how we manage materials that surround us.

2020's project, "Reframing Recycling" asked photographers to represent the transformative process materials from home recycling carts go through when being recycled.

As an example, see how artist J. Scott Matthews transformed a humble carton.



Garden: Shanti Community Farm on Tallmadge Ave.

2 Grow Green

Composting food scraps and diverting them from the landfill works best when there are people and business that want this product. ReWorks hopes this program helps to bring in support for both small- and large-scale food scrap composting.

We were happy to continue this program into 2020 and provide food scrap compost to 5 community gardens.

2020 Grow Green Food Scrap Compost Giveaway Selected Community Gardens:

- Adolph St. Community Farm
- Bath Nature Preserve Community Garden
- Habitat for Humanity of Summit County Community Garden
- John Brown Community Garden
- Shanti Community Farm

General Outreach

Food Waste Reduction – pilot ad campaign in November with more than 130,000 reach on social media. Combination videos and static posts.

Training/Presentations – prior to March 2020, 2 business recycling trainings, career day at Central Hower, Presentations at Stow-Munroe Falls library and Hudson Environmental Awareness Committee, and participation in two U of A "unclasses"

Radio – 495 spots spread over 365 days and radio interviews about recycling

Newsletter – 12 months of updates and average open rate of 54.1%. Grew list by 800 participants

Social Media – 60,514 post/organic reach, 14 ad campaigns with a reach of 434,186 and 12,586 clicks

Newspaper – 156 print ads – including 2020 Event flyer

Streaming Media Ads – 56,615 impressions in-video, 99% completion rate

2,530 resident phone calls answered

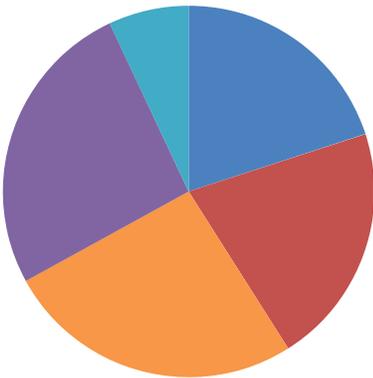
370,778 Visits to website or Google My Business page



OPERATING EXPENSES 2020

Recycling Program and Education Services	\$ 519,356.11
Community Recycling Assistance Grant	\$ 490,317.00
Landfill Closure Fund	\$ 595,452.00
Administration	\$ 571,098.70
Health Department	\$ 150,000.00
TOTAL OPERATING EXPENSES	\$ 2,326,224.00

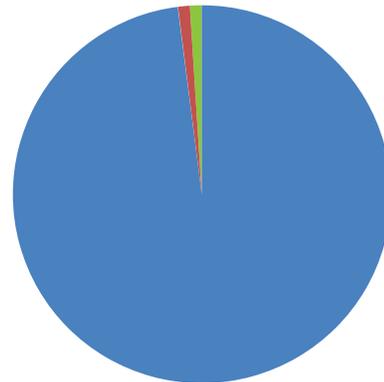
** Does not include depreciation (Matches Audit)



- Recycling Program and Education Services 22.23%
- Community Recycling Assistance Grant 21.08%
- Landfill Closure Fund 25.60%
- Administration 24.55%
- Health Department 6.45%

OPERATING REVENUES 2020

Generation Fees	\$ 2,461,523
Interest Income	\$ 24,920
Other Income	\$ 20,852
TOTAL OPERATING REVENUE	\$ 2,507,296



- Generation Fees 98.17%
- Interest Income 0.99%
- Other Income 0.83%



ReWorks is governed by a Board of 15 trustees representing the:

- City of Akron
- County of Summit
- Cities of Summit County
- Summit County Public Health
- Trustees and Clerks Association of Summit County
- Villages of Summit County,
- Corporate and Citizens at Large

2020 BOARD OF TRUSTEES

As of 12-31-2020

Executive Ilene Shapiro, Chair
County of Summit
Alternate: Robert Genet

Mayor William Roth, Vice-Chair
City of Fairlawn
Alternate: Mayor Gerard Neugebauer

Diane Miller-Dawson, Secretary/Treasurer
County of Summit
Alternate: Deborah S. Matz

Mayor Daniel Horrigan, Trustee
City of Akron
Alternate: Jim Hall, P.E.

Sharon Connor, Trustee
City of Akron - Ward 10 Council Representative
Alternate: Robert Harris

Tonia Burford, R.S., M.S., Trustee
Summit County Public Health
Alternate: Sam Rubens, R.S., M.P.A.

Mayor Bill Goncy, Trustee
Village of Boston Heights
Alternate: Mayor Michael Rick

Steve Fricker, Trustee
City of Akron
Alternate: Cindy Donel

James Nelson, Trustee
Bath Township
Alternate: Paul Schweikert

Donna Skoda, M.S., R.D., L.D., Trustee
Summit County Public Health
Alternate: Tonya Block

Andrew Henry, Corporate Representative
University of Akron

William R. Sanderson, CIH, Corporate Representative
Alltran
Corporate alternate: Gary Sutor

Brenda Fargo, Citizen-at-Large
Strategic Aggregation Consultants

Nancy Ellis McClenaghan, Citizen-at-Large
Goodwill Industries serving Summit, Portage, Medina,
Ashland & Richland Counties

Kim Edward Stanley, Citizen-at-Large
Struktol Company of America
Citizen alternate: Nicole Chavers

ReWorks STAFF

Marcie E. Kress – Executive Director

Carol Giulitto – Program Manager

Shannon Arbogast – Office Coordinator

Mila Susnjar – Education and Promotion Specialist

ReWORKS

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